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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, *et al.*

Group Art Unit: 2623

Application No.: 10/037,005

Examiner: Van Handel, Michael P.

Filed: December 21, 2001

Attorney Docket: 01442

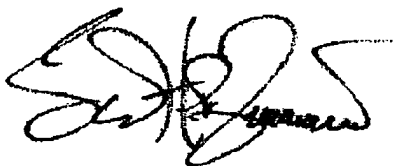
Title: "System and Method For Storing and Distributing Television Viewing Patterns from A Clearinghouse"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman

Name of Person Transmitting This Paper



March 28, 2008

Date of Transmission

RESPONSE TO JANUARY 2, 2008 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed January 2, 2008. The Assignee respectfully submits that the pending claims distinguish over the cited documents.